Zeitschrift für Geistiges Eigentum (ZGE)
Intellectual Property Journal (IPJ)

Advertising Rate Card and Media Data No. 9
valid from January 1, 2025 until December 31, 2026

Editors
Michael Grünberger, Ruth Janal, Linda Kuschel, Karl-Nikolaus Peifer, Herbert Zech

Publishing House
Mohr Siebeck GmbH & Co. KG Tübingen

Audience
Legal scholars, practitioners and judges (intellectual property), industrial associations, legal departments in commerce and trade, brand and patent authorities, patent lawyers and lawyers, specialist lawyers for copyright and media law, relevant institutes and libraries

Advertising Manager
Tilman Gaebler
P.O. Box 113
72403 Bisingen / Germany
ph. +49 74 76 34 05
fax +49 74 76 34 06
tilman.gaebler@t-online.de

Mohr Siebeck

Technical data

Print run: 450
Frequency of publication: four times per year
Format: 15,5 x 23,2 cm
Print space: 11,8 x 19 cm
Print method: Offset
Technical requirements: PDF; manuscripts, plus setting costs according to effort!

ISSN 1867-237x

Print advertisements

Advertisement size and price:
full page b/w € 470.00
Discount for publishers: 20%
or agency discount: 15%
Congress announcement/ Call for papers: 50%
(for non-commercial events)

All prices quoted exclude VAT!

Supplements and inserts

Insert prices:
Insert quantity (within Germany):
350 copies € 280,–
(subject to prices being raised significantly by the Deutsche Post AG)

Insert shipment address:
Industriebuchbinderei Nädele
Talstraße 10
72147 Nehren/Germany
(Please send 2 samples of the supplement along with the insertion order to the advertising office in Bisingen)

Modes of payment

Issue of invoices:
Invoices will be issued upon publication by Mohr Siebeck GmbH & Co KG

Conditions of payment:
Terms of payment: within 30 days of the invoice date. A discount of 2% applies to payments made within 8 days of the invoice date. The places of performance and jurisdiction are Tübingen and Hamburg. Advertising matters are otherwise subject to the company's usual terms and conditions.

Where to make your payment

Deutsche Bank AG, Reutlingen:
IBAN: DE 49 640 700 850 151 510 500
BIC: DEUTDESS640

Volksbank in der Region:
IBAN: DE16 6039 1310 0569 1450 07
BIC: GENODES1VBH

Postbank Stuttgart:
IBAN: DE 09 600 100 700 000 839 705
BIC: PBNKDEFF

The publisher reserves in each case the right to publish an advertisement or not. No damages can be claimed for the non-publication of an advertisement. Fees already paid will be refunded. The advertiser guarantees that the advertisement complies with all applicable laws and regulations. Advertising copy is to be submitted before the allocated deadline.