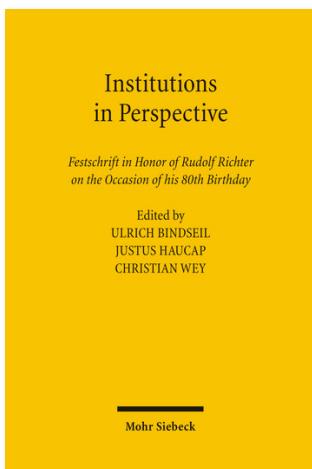


# Institutions in Perspective

Festschrift in Honor of Rudolf Richter on the Occasion of his 80th Birthday  
Ed. by Ulrich Bindseil, Justus Haucap and Christian Wey

[Perspektiven von Institutionen. Festschrift zu Ehren von Rudolf Richter anlässlich seines 80sten Geburtstages.]



2006. VIII, 407 Seiten.

ISBN 978-3-16-149061-3  
Leinen 129,00 €

Veröffentlicht auf Englisch.

Rudolf Richter ist einer der wesentlichen Vorreiter der Neuen Institutionenökonomik in Deutschland. Die Beiträge dieser Festschrift stammen von renommierten Wissenschaftlern aus dem In- und Ausland. Neben allgemeinen Perspektiven auf die Neue Institutionenökonomik enthält die Festschrift Beiträge zur Theorie der Unternehmung, zur ökonomischen Vertragstheorie, zu Preisbildung und Wettbewerb, zur makroökonomischen Theorie und zur monetären Ökonomik und zum Bereich Recht und Ökonomie bzw. 'Law and Economics'.

## Inhaltsübersicht

### Contents:

#### Perspectives on the New Institutional Economics

*Oliver E. Williamson: The Sociology and Economics of Organization: One View of the Dialogue*

*Claude Ménard: Challenges in New Institutional Economics*

#### Theories of the Firm

*Eirik G. Furubotn: The New Institutional Economics and the Theory of the Multiobjective Firm*

*Kenneth E. Scott: Corporate Governance in the New Institutional Economics*

*Arnold Picot and Marina Fiedler: Property Rights and Openness as Factors of Innovation Contract Theory*

*Victor P. Goldberg: Risk Management in Long-Term Contracts*

*Björn Blümli and Werner Neus: Cross-Border Debt Contracts with Weakly Sovereign Debtors*

*Urs Schweizer: Default Option by Design*

#### Pricing and Competition

*Arthur S. De Vany and Thomas R. Saving: Priority Pricing When Demand Is Stochastic*

*Volker Böhm and Jürgen Eichberger: Production Efficiency and Imperfect Competition*

*Christian Pfell and Thorsten Posselt: Customer Relationship Management and Price Competition: Comments on the raison d'être of Customer Loyalty Programs*

#### Macroeconomics, Money and Banking

*Ekkehart Schlicht: Macroeconomic Confusion – A Marshallian Perspective*

*Ernst Baltensperger: Monopoly and Competition in Money and Credit*

*Peter Bernholz: Fuzzy and Opaque Public Property Rights*

*Ulrich Bindseil: Active Portfolio Management by Central Banks: Why and How?*

#### Law and Economics

*Siegwart Lindenberg: What Sustains Market Societies as Open Access Societies?*

*Ivo Bayer and Holger Bonus: European Identity and Symbolic Uses of Politics*

*Wernhard Möschel: Megamergers: Is There Need for New Legislation?*

*Christian Kirchner: The Development of European Community Law in the Light of New Institutional Economics*

*Dieter Schmidtchen and Hans-Jörg Schmidt-Trenz: Territoriality of Law and the International Trade Game: Towards a New Institutional Economics of International Transactions*

*Justus Haucap, Uwe Pauly and Christian Wey: Collective Wage Bargaining in Germany as Viewed Through the Looking Glass of Competition Theory*

Ulrich Bindseil is the Head of the Risk Management Division at the European Central Bank.

Justus Haucap holds the Chair for Industrial Economics and Competition Policy at the Ruhr-University of Bochum since 2004 and has been a Research Professor at the German Institute für Economic Research (DIW) in Berlin since 2005.

Christian Wey holds the Chair for Network Economics and Information and Communication Economics at the TU Berlin since 2003 and is Head of the Department for Information Society and Competition at the German Institute für Economic Research (DIW) in Berlin.

Jetzt bestellen:

[https://www.mohrsiebeck.com/buch/institutions-in-perspective-9783161490613?no\\_cache=1](https://www.mohrsiebeck.com/buch/institutions-in-perspective-9783161490613?no_cache=1)

order@mohrsiebeck.com

Telefon: +49 (0)7071-923-17

Telefax: +49 (0)7071-51104



Mohr Siebeck

Mohr Siebeck GmbH & Co. KG  
Postfach 2040  
D-72010 Tübingen  
[info@mohrsiebeck.com](mailto:info@mohrsiebeck.com)  
[www.mohrsiebeck.com](http://www.mohrsiebeck.com)