

Christian Lüthje

Der Prozess der Innovation

Das Zusammenwirken von technischen und ökonomischen Akteuren

[The Process of Innovation. The Cooperation of Actors from Technology and Business.]



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An important key to successfully developing innovations is the degree of cooperation achieved between actors from the technology and business disciplines. Yet research on innovations suggests that cooperation between technology and business actors is often characterized by disharmony and a lack of in-depth interactions. In the first study in this volume, Christian Lüthje explores potential barriers to cooperation and shows that inherent personality differences and diverging worlds of thought can hamper cooperation considerably. In the second study, he investigates which differences in characteristics, orientations and styles actually exist, questioning whether or not these differences become more apparent during the educational and career process. Finally, the author shows that characteristics and worlds of thought are associated with the actors' intentions to engage in cross-disciplinary cooperation in the future.

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