Markus Pauli

Kooperationsformen der Stadionfinanzierung im deutschen Profifußball

Eine institutionenökonomisch fundierte, modelltheoretische Untersuchung

[Forms of Cooperation for Financing Stadiums in Professional German Soccer. A Study of Theoretical Models based on Institutional Economics. By Markus Pauli.]

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In spite of large total receipts, many professional German soccer clubs complain about the comparatively low stadium receipts, which they put down to the poor condition of their stadiums. Thus for reasons of competitiveness numerous professional German soccer clubs are demanding new or modernized stadiums. The investment volume of all the planned stadium projects is approximately two billion euros. Markus Pauli examines which forms of cooperation among the soccer clubs, local authorities and private investors for financing stadium projects would be the most efficient. He also explains the conditions which presently stand in the way of an efficient form of cooperation. Current developments such as the awarding of the 2006 World Cup to Germany or the foundation of a League Limited Liability Company are also taken into consideration.

Markus Pauli Geboren 1969; 1992–96 Studium der Wirtschaftswissenschaften an der Universität Paderborn; 1996–2001 Wissenschaftlicher Assistent am Lehrstuhl für allgemeine BWL an der Universität Paderborn; 1997 Projekt für den Deutschen Fußballbund; 1998 Projekt für den Center for Financial Studies, CFS, Frankfurt; 2000 Gastforscher am Institute of Management, Innovation and Organization der Haas School of Business, University of California at Berkeley; 2001 Promotion.

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