

Diego dy Carlos Araújo

# Peacemaking through Blood in Colossians

## An Analysis of the Imagery in Its Graeco-Roman and Jewish Context

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The imagery of »peacemaking through Christ's blood« in Colossians 1.20b evokes conceptual frames from both the Graeco-Roman and Jewish thought worlds. To grasp the full significance of the imagery, it is necessary to explore which frames could have been activated by the writer's metaphors. In this work, Diego dy Carlos Araújo applies insights from frame semantics and conceptual metaphor to investigate the multiple frames possibly evoked in the minds of the implied readers by the metaphorical expressions ειρηνοποιήσας διὰ τοῦ αἵματος τοῦ σταυροῦ αὐτοῦ in this passage. Colossians' own version of the message challenges the cultural and theological expectations of the audience concerning peacemaking through blood. The impact of its Christological configuration lies precisely in the incongruity between its message and the frames with which the hearers were familiar.

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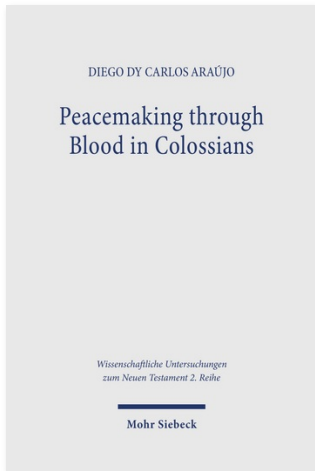
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