

Bernward Gesang

Wirtschaftsethik und Menschenrechte

Ein Kompass zur Orientierung im ökonomischen Denken und im unternehmerischen Handeln

[Economic Ethics and Human Rights. A Compass to Navigate Economic Thinking and Entrepreneurial Activity.]

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The world we live in now is defined by global poverty and the exploitation of future generations' resources. What ought governments do to fight this? And what ought businesses do? In the search for an answer, Bernward Gesang subjects ethics to critical scrutiny: what use is it to the actual practitioner to learn that as Kantian he should do A, but as Utilitarian B? Because this stops the motivation of adhering to corporate ethics dead in its tracks, the author has formulated a consensus position that most moral philosophers will be able to agree with. This position is justified in a utilitarian way, based on human rights and recognized by nearly everyone. Its exact contents are set out in a catalogue of duties. Thoughts are also made about how our democratic system could be rebuilt in order to house these.

Bernward Gesang Geboren 1968; 1988–94 Studium der Philosophie, Germanistik und Pädagogik; 1994 Promotion; 2000 Habilitation; seit 2009 Inhaber des Lehrstuhls »Philosophie/Wirtschaftsethik« an der Universität Mannheim.



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