



## Editors

Ronnie Schöb, Jean-François Tremblay, Alfons J. Weichenrieder

## Advisory Board

Michael Devereux, Robert Havemann, Pierre Pestieau, Peter B. Sørensen

## Publishing House

Mohr Siebeck GmbH & Co. KG Tübingen

## Audience

economists, particularly financial economists, banks, insurance companies,  
upper fiscal authorities, large economic organizations, relevant institutes  
and libraries

## Advertising Manager

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**Mohr Siebeck**

## Technical data

**Print run:** 500

**Frequency of publication:** four times per year

**Format:** 15,5 x 23,2 cm

**Print space:** 11,8 x 19 cm

**Print method:** Offset

**Technical requirements:** PDF; laser print-out, plus € 40.00 reproduction costs; manuscripts, plus setting costs according to effort and reproduction costs

ISSN 0015-2218

## Print advertisements

**Advertisement size and price:**

full page b/w € 720.00

**Discount for publishers:** 20%

**or agency discount:** 15%

**Congress announcement/**

**Call for papers:** 50 %

(for non-commercial events)

All prices quoted exclude VAT!

## Supplements and inserts

**Insert prices:**

Insert quantity (within Germany):

450 copies € 290,-

Shipment fees will be given on request!

**Insert shipment address:**

Gulde Druck GmbH & Co. KG

Hechinger Str. 264

72072 Tübingen / Germany

(Please send 2 samples of the supplement along with the insertion order to the advertising office in Bisingen)

## Modes of payment

**Issue of invoices:**

Invoices will be issued upon publication by Mohr Siebeck GmbH & Co KG

**Conditions of payment:**

Terms of payment: within 30 days of the invoice date. A discount of 2% applies to payments made within 8 days of the invoice date. The places of performance and jurisdiction are Tübingen and Hamburg. Advertising matters are otherwise subject to the company's usual terms and conditions.

## Where to make your payment

**Deutsche Bank AG, Reutlingen:**

IBAN: DE 49 640 700 850 151 510 500

BIC: DEUTDESS640

**Volksbank Tübingen**

IBAN: DE 93 641 901 100 001 101 005

BIC: GENODES1TUE

**Postbank Stuttgart:**

IBAN: DE 09 600 100 700 000 839 705

BIC: PBNKDEFF

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