

Medienakteure der Moderne

Edited by Peter Hoeres and Dominik Geppert

Media Protagonists of Modernity (Mdm).

The new series "Media Protagonists of Modernity" (Medienakteure der Moderne) addresses print, broadcasting and digital media, and investigates their internal structures and processes as well as content and impact. For a modern media history, newspapers, magazines, radio, TV and digital media provide sources for researching other societal sub-systems, but also possess the qualities of an actor: they act, effectuate consequences, follow their own logic and interact with other institutions and systems. In this way, the series opens up perspectives beyond media history.

ISSN: 2629-6314 - Suggested citation: Mdm

Last updated: 25/09/2020. Prices are subject to change.

Order now:

https://www.mohrsiebeck.com/en/monograph-series/medienakteure-der-moderne-mdm?no_cache=1

order@mohrsiebeck.com

Phone: +49 (0)7071-923-0

Fax: +49 (0)7071-51104



Mohr Siebeck

Mohr Siebeck GmbH & Co. KG
Postfach 2040
D-72010 Tübingen
info@mohrsiebeck.com
www.mohrsiebeck.com

Kutzner, Maximilian

Marktwirtschaft schreiben

Das Wirtschaftsressort der Frankfurter Allgemeinen Zeitung 1949 bis 1992

Volume 1
2019. XI, 360 pages.

ISBN 9783161581793
hardcover 59,00 €

ISBN 9783161581809
eBook PDF 59,00 €

The impact the *Frankfurter Allgemeine Zeitung's* business and economics reporting has had on German history has so far barely been researched. Maximilian Kutzner illuminates here the place this major national broadsheet occupies in the country's tapestry of politics, economics, scholarship and public life. Archive material made exclusively available to the author gives an insider view of FAZ business desk operations and the forming of editorial policy. Journalists were party to confidences that reached the top echelons of politics and the business community, where conflicts had the potential to threaten the paper's continued existence. But the interplay between newsmakers, politicians, business leaders and academics also led to profound and lasting changes that were to shape federal Germany's contemporary history.

