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Mohr Siebeck GmbH & Co. KG
Postfach 2040
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info@mohrsiebeck.com
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Mühlbauer, Stefan J.

Stiftungsverbundene Unternehmen und Agency-Theorie

Theorie und empirische Evidenz

Volume 4
2018. XIV, 196 pages.

ISBN 9783161566288
sewn paper 79,00 €

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From an economic point of view, there is strong reason to suspect that companies owned by a foundation perform worse than those in private ownership. This suspicion is mainly put down to there being no natural owner, but has so far not been proven beyond doubt by empirical studies. Stefan J. Mühlbauer takes this contradiction between theory and empiricism as the starting point for his investigation and shows just how remarkably relevant it is. In Germany alone there are currently almost 750 companies owned by foundations, among them well-known ones such as Bosch and Bertelsmann. The author explores whether the inferiority projected by the theory of foundation-owned firms is based on false premises, or whether the methods used in empirical studies to measure their performance are inadequate.

Bretschneider, Wolfgang

Das Menschenrecht auf Wasser als Allokationsproblem

Versorgungsgerechtigkeit als institutionenökonomisches Konzept zur Umsetzung des Anliegens im Rahmen einer nachhaltigen Trinkwasserwirtschaft

Volume 3
2017. XVIII, 288 pages.

ISBN 9783161552991
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How can the human right to water be successfully secured? The answer: only when the politics of its provision encompass not only social, but also ecological and economic dimensions of sustainability. Wolfgang Bretschneider sketches an institutional economics-based concept for equitable provision, a multifaceted subject because private householders are not only the carriers of a claim, but conversely also bear responsibility for the environment and towards society. Only when this is taken into consideration can the household's long-term supply be secured. This book focuses on tracing the fine line between the right to use water and responsibility for it, and applies insights to questions of water pricing. Against this background, the author examines how to interpret key terms such as access to water and affordability, and with which tools an equitable provision can be pursued.

Horvath, Michael

Das ökonomische Wissen der Literatur

Studien zu Shakespeare, Kleist und Kaiser

Volume 2
2016. XIV, 157 pages.

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sewn paper 59,00 €

ISBN 9783161547812
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In this pioneering study, Michael Horvath develops a genuine economic interpretative approach to literary texts. Chapters on theory and exemplary readings enable the author to seriously assess the knowledge of economics found in literature and pursue poetic reflection on economic issues from a broad interdisciplinary basis. Building bridges towards micro- and macroeconomics, game theory and the New Institutional Economics opens up new horizons of interpretation. To identify, comprehend and understand shared resources of knowledge is beneficial to both disciplines: literary studies is helped to greater text comprehension by the economic interpretative approach while economics in turn receives an enormous wealth of illustrative socio-cultural material. In this sense, literature proves itself an illustrative theory.

Gerbaulet, Daniel

Der Unternehmer als Reputator

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Building and nurturing a good reputation that has been gained through honourable entrepreneurial activity before reinforcing it via active management and marketing is what determines and characterises the »reputator« entrepreneur. Doing business this way helps to reduce uncertainty, information asymmetries and transaction costs and supports the promotion of co-operations and the generation of competitive advantages. So far, theoretical research on how entrepreneurs operate and the associated fundamental research linked to great national economists have described the entrepreneur primarily as a bearer of uncertainty, an innovator, an arbitrager and a coordinator. Daniel Gerbaulet demonstrates that the existing theory of the entrepreneur is being amended, fundamentally expanded and taken into the 21st century by the contemporary dynamic entrepreneurial function of the newly-created reputator.